

ASSOC. PROF. ÇIĞDEM BÖRKE TUNALI

Mail: Istanbul Universitesi
İktisat Fakültesi İktisat Bölümü
Merkez Kampus
Beyazıt 34452 İSTANBUL TURKEY
E-mail: cbtunali@istanbul.edu.tr
Telephone: 0212 440 00 00/10767



EDUCATION

PhD 2014-2018	Universite de Strasbourg, Ecole Doctorale Augustin Cournot, Le Laboratoire de Recherche en Gestion et Économie, Economics
PhD 2007-2011	Istanbul University, Institute of Social Sciences, Economics
Master 2004-2007	Istanbul University, Institute of Social Sciences, Theory of Economics
Bachelor 2000-2004	Istanbul University, Faculty of Economics, Department of Economics

ACADEMIC POSITIONS

Associate Professor, Istanbul University, Faculty of Economics, Department of Economics,
17.11.2017-

Assistant Professor, Istanbul University, Faculty of Economics, Department of Economics,
27.02.2012-17.11.2017.

Research Assistant, Istanbul University, Faculty of Economics, Department of Economics,
30.12.2004-27.02.2012.

ADMINISTRATIVE POSITIONS

Vice Quality Coordinator, Istanbul University, November 2016-

Member of Quality Commission, Istanbul University, November 2016-

Vice President of Social Sciences and Humanities Research Ethical Committee, Istanbul
University, February 2017-

Member of Social Sciences and Humanities Research Ethical Committee, Istanbul
University, February 2017-

Member of Bologna Coordination Commission, Istanbul University, January 2019-

Member of Faculty of Economics Quality Commission, Istanbul University, May 2010-
November 2016.

PROJECTS

Researcher, “Determining Perceived Service Quality at the Dolmabahce Palace”, National Project, Presidency of National Palaces Administration, 01.01.2018-15.11.2018. (Coordinator: Prof. Naci Tolga SARUC, Researchers: Assoc. Prof. Eray YURTSEVEN, Assoc. Prof. Cigdem Borke TUNALI, Assis. Prof. Isil Ayas).

OTHER TASKS

Member of External Evaluation Team, Quality Council of Higher Education, Gumushane University, June 2019.

Member of External Evaluation Team, Quality Council of Higher Education, Bilecik Seyh Edebali University, November 2018.

Member of “Investment Policies and Priorities” Specialization Commission, Eleventh Development Plan, Presidency of Turkish Republic, Directory of Strategy and Budget, December 2017-January 2018.

EXPERIENCE IN FOREIGN COUNTRIES

Visiting Researcher, Department of Economics and Finance, College of Business, Arts and Social Sciences, Brunel University, London, United Kingdom, 01.10.2013-31.07.2014.

Visiting Fellow, Research on South Eastern Europe Unit, European Institute, London School of Economics and Political Science (LSE), 02.02.2015-01.05.2015.

AWARDS

Encouragement Award of International Scientific Publications, The Scientific and Technological Research Council of Turkey (TUBITAK), 2010.

Encouragement Award of International Scientific Publications, The Scientific and Technological Research Council of Turkey (TUBITAK), 2015.

Encouragement Award of International Scientific Publications, The Scientific and Technological Research Council of Turkey (TUBITAK), 2017.

SCHOLARSHIPS

Post-Doctoral Research Scholarship, Council of Higher Education, 01.10.2013-31.07.2014. Amount: approximately 10.000 Pounds.

MEMBERSHIPS TO INTERNATIONAL ORGANIZATIONS

Affiliated Researcher, Brunel University, Centre for Economic Development and Institutions (CEDI), June 2014-

Member, Slovak Economic Association, July 2014-

COURSES GIVEN IN LAST TWO YEARS

	Credit
2018-2019 Term	
Bachelor	
Regional Economics (Faculty of Economics)	3
Industrial Economics (Faculty of Economics)	3
Economics (Hasan Ali Yucel Faculty of Education)	2
Master-Doctorate	
Science, Technology and Industry Policies in the European Union (European Union Master's Programme)	3
Industry and Technology Policies in Turkey and the European (Technology and Industry Master's Programme)	3
Regional Disparities in the European Union and the Integration of Eastern European and Candidate Countries to the European Union (European Union Doctorate Programme)	3
2017-2018 Term	
Bachelor	
Regional Economics (Faculty of Economics)	3
Industrial Economics (Faculty of Economics)	3
Regional Economics (Faculty of Economics) (Evening Education)	3
Industrial Economics (Faculty of Economics) (Evening Education)	3
Economics (Hasan Ali Yucel Faculty of Education)	2
Master-Doctorate	
Science, Technology and Industry Policies in the European Union (European Union Master's Programme)	3
Industry and Technology Policies in Turkey and the European (Technology and Industry Master's Programme)	3
Regional Disparities in the European Union and the Integration of Eastern European and Candidate Countries to the European Union (European Union Doctorate Programme)	3

CERTIFICATES

Certificate of Quality Manager, Turkish Standards Institution (TSE), 14.01.2019 (Valid until: 14.01.2022) (National).

Certificate of Junior Auditor, Turkish Standards Institution (TSE), 09.01.2019 (Valid until: 09.01.2025). (National and International).

Certificate of TS ISO/IEC 27001 Information Security Management System Internal Investigation Training, Turkish Standards Institution (TSE), Istanbul University, 29.11.2018 (National).

Certificate of TS ISO/IEC 27001 Information Security Management System Documentation Training, Turkish Standards Institution (TSE), Istanbul University, 28.11.2018 (National).

Certificate of TS EN ISO 9001: 2015 Risk Based Process Management Training, Turkish Standards Institution (TSE), Istanbul University, 21.09.2017-22.09.2017 (National).

Certificate of TS EN ISO 9001: 2015 Quality Management System Basic Training, Turkish Standards Institution (TSE), Istanbul University, 11.09.2017-12.09.2017 (National).

Certificate of Occupational Health and Safety, Istanbul University, 29.12.2014 -02.01.2015 (National).

Certificate of Assessment and Evaluation in Education, Hasan Ali Yucel Education Faculty, Istanbul University, 22.11.2011-24.01.2012 (National).

Certificate of TS ISO 10002 Customer Satisfaction Management System Basic Training, Istanbul University, 26.11.2010 (National).

Certificate of TS EN ISO 9001: 2008 Quality Management System Documentation Training, Turkish Standards Institution (TSE), Istanbul University, 24.11.2010-25.11.2010 (National).

Certificate of TS EN ISO 9001: 2008 Process Management, Their Interaction and Progress Techniques Training, Turkish Standards Institution (TSE), Istanbul University, 22.11.2010-23.11.2010 (National).

Certificate of TS EN ISO 9001: 2008 Quality Management System Internal Examination Training, Turkish Standards Institution (TSE), Istanbul University, 03.06.2010-04.06.2010 (National).

TS EN ISO 9001: 2008 Quality Management System Basic Training, Turkish Standards Institution (TSE), Istanbul University, 31.05.2010-02.06.2010 (National).

OTHER INFORMATION

I was invited to the **Seventh EU-Southeast Europe Summit** which was organized by one of the most prestigious journals in the economics field, **The Economist**. The summit was held on 04-05 October 2018 in Belgrade, Serbia. I was one of the keynote speakers and I talked about recent developments and problems of energy sector in Southeast Europe.

SCIENTIFIC PUBLICATIONS

A. Papers Published in International Peer-Reviewed Journals (SCI & SSCI & Arts and Humanities)

1. Tunalı, Çiğdem Börke, Fidrmuc Jan (2015). “State Aid Policy in the European Union”, **Journal of Common Market Studies**, 53(5), 1143-1162.
2. Yılanıcı, Veli, Tunalı, Çiğdem Börke (2014). “Are Fluctuations in Energy Consumption Transitory or Permanent? Evidence from a Fourier LM Unit Root Test”, **Renewable and Sustainable Energy Reviews**, 36, 20-25.
3. Tunalı, Çiğdem Börke, Yılanıcı, Veli (2010). “Are per Capita Incomes of MENA Countries Converging or Diverging?”, **Physica A: Statistical Mechanics and its Applications**, 389(21), 4855-4862.

B. Papers Published in Other International Peer-Reviewed Journals

1. Şener, Sefer, Tunalı, Çiğdem Börke (2017). “A Comparison of the Innovation Performance of Turkey with the European Union”, **Journal of Business, Economics and Finance**, 6(2), 141-146.
2. Tunalı, Çiğdem Börke (2016). “Do Scientific Products Contribute to the Level of Output? Empirical Evidence from the European Union Countries”, **Advances in Management & Applied Economics**, 6(3), 59-83.
3. Tunalı, Çiğdem Börke (2016). The Effect of Information and Communication Technology on Energy Consumption in the European Union Countries. **Journal of Economics and Sustainable Development**, 7(5), 54-60.
4. Tunalı, Çiğdem Börke (2016). “The Effect of Research and Development Spending on Economic Growth in OECD Countries”, **Journal of Administrative Sciences**, 14(27), 59-79.
5. Göktaş, Özlem, Tunalı, Çiğdem Börke, Hepsağ, Aycan (2011). “The Sustainability of Current Account Deficits in the Presence of Structural Shift The Case of Turkey”, **Middle Eastern Finance and Economics**, 11, 132-141.

C. International Proceedings

1. Tunalı, Çiğdem Börke, Saruç, Naci Tolga (2018). “A Comparative Analysis of World University Rankings and the Ranks of Turkish Universities in these Rankings”, **International Conference on Quality in Higher Education**, 30-36. (in Turkish).
2. Tunalı, Çiğdem Börke, Saruç, Naci Tolga (2018). “An Empirical Analysis on the Effect of Inflation on Corruption in Transition Countries”, **International Congress of Management, Economy and Policy**, 595-604. (in Turkish).
3. Saruç, Naci Tolga, Tunalı, Çiğdem Börke, Ayas, Işıl (2018). “Application Areas of Behavioral Public Finance and Recent Developments”, **33rd International Public Finance Conference**, 152-155.

4. Tunalı, Çiğdem Börke, Saruç, Naci Tolga (2018). “An Empirical Analysis on the Relationship between Health Care Expenditures and Economic Growth in the European Union Countries”, **14th International Conference on Social Sciences**, 476-481.
5. Saruç, Naci Tolga, Tunalı, Çiğdem Börke, Ayas, Işıl (2017). “The Efficiency of Automatic Participation in Private Pension Scheme in Turkey”, **1. International Social Sciences, Humanities and Educational Sciences Congress**, 18-19. (in Turkish).
6. Saruç, Naci Tolga, Tunalı, Çiğdem Börke, Ayas, Işıl (2017). “Fight Against Children Obesity: The Importance of Public Policies”, **Dmitri Yavorinitski 1st International European Congress on Social Sciences**, 53-53.
7. Saruç, Naci Tolga, Tunalı, Çiğdem Börke, Ayas, Işıl (2017). “Rewarding Honest Taxpayers: Does It Work?”, **Dmitri Yavorinitski 1st International European Congress on Social Sciences**, 17-17.
8. Saruç, Naci Tolga, Tunalı, Çiğdem Börke, Ayas Işıl (2017). “The Differences and Similarities of Rankings and Quality Reports in Higher Education: Which Way to Go?”, **Dmitri Yavorinitski 1st International European Congress on Social Sciences**, 96-96.
9. Tunalı, Çiğdem Börke, Saruç, Naci Tolga (2017). “An Empirical Analysis on the Effect of Immigration on Corruption”, **8th International Conference of Political Economy**, 409-417.
10. Saruç, Naci Tolga, Tunalı, Çiğdem Börke, Yılmaz, Candan (2017). “Tax Effort in Turkey”, **32nd International Public Finance Conference**, 36-38.
11. Sağbaş, İsa, Saruç, Naci Tolga, Tunalı, Çiğdem Börke (2016). “The Relationship between Alumni and Universities Best Practices from the Top Universities in the World”, **International Conference on Quality in Higher Education**, 810-817.
12. Tunalı, Çiğdem Börke (2016). “An Empirical Analysis of the Wagner’s Law in the European Periphery”, **7th International Conference of Political Economy**, 91-105.
13. Tunalı, Çiğdem Börke, Yılmaz, Binhan Elif (2016). “The Sustainability of Budget Deficits in the European Union Countries”, **Second International Conference on New Trends in Econometrics and Finance**, 46-55.
14. Şener, Sefer, Tunalı, Çiğdem Börke (2015). “Financial Development Economic Growth Nexus the Case of Eastern European Countries”, **15th International Conference on Finance and Banking**, 348-355.

D. National/International Books and Book Chapters

D1. National Books

1. Tunalı, Çiğdem Börke (2016). **The Effects of Industrial Policies Applied in Turkey on Turkish Industries during the Globalization Process**, Turkmen Kitabevi, Istanbul. (in Turkish).

2. Ünal, Halit Targan, Tunalı, Çiğdem Börke (2011). **Microeconomics**, Der Yayinlari, Istanbul. (in Turkish).

D2. Book Chapters in International Books

1. Tunalı, Çiğdem Börke (2017). “An Empirical Analysis of the Macroeconomic Dynamics of Innovation”, **Innovation, Governance and Entrepreneurship How Do They Evolve in Middle Income Countries? New Concepts, Trends and Challenges**, Palgrave Macmillan, Editors: Şener, Sefer, Schepers, Stefan, Switzerland, 115-132.

2. Şener, Sefer, Tunalı, Çiğdem Börke (2017). “Is Innovation Conducive to Economic Growth? The Case of Central and Eastern European Countries”, **Innovation, Governance and Entrepreneurship How Do They Evolve in Middle Income Countries? New Concepts, Trends and Challenges**, Palgrave Macmillan, Editors: Şener, Sefer, Schepers, Stefan, Switzerland, 35-51.

D3. Book Chapters in National Books

1. Şener, Sefer, Tunalı, Çiğdem Börke (2016). “Innovative Entrepreneurship and the Levels of Global Innovative Entrepreneurship, in: **Entrepreneurship and Business Establishment**, Orion Kitabevi, Ed.: Ali Akdemir, Ankara, 148-169. (in Turkish).

2. Doğan, Seyhun, Tunalı, Çiğdem Börke (2014). “International Monetary Fund and the Reform Process after 2008 Global Economic Crisis, in: **The Changing Roles of International Organizations and the Critics on Reconstruction**, Der Yayinlari, Eds.: Toprak, Metin, Bayraktar, Yüksel, Erarslan, Cemil, Istanbul, 107-141. (in Turkish).

E. Papers Published in National Peer-Reviewed Journals

1. Sağbaş, İsa, Saruç, Naci Tolga, Tunalı, Çiğdem Börke (2018). “How Do Universities Contact their Alumni? Practices of the Best Universities in the World University Rankings”, **Journal of Higher Education**, 8(3), 334-345.

2. Saruç, Naci Tolga, Tunalı, Çiğdem Börke, Yılmaz, Candan (2018). “Tax Effort in Turkey”, **Electronic Journal of Gumushane University Social Sciences Institute**, 8(22), 412-425. (in Turkish).

3. Doğan, Seyhun, Tunalı, Çiğdem Börke (2012). “The Relationship between Budget Deficit and Current Account Deficit in Turkey an Evaluation for the Post 2001 Crisis Period”, **The Conference Journal of Financial Studies Centre**, 58(2), 1-26. (in Turkish)

4. Doğan, Seyhun, Tunalı, Çiğdem Börke (2011). “The Relationship between Financial Stability and Monetary Policy an Evaluation for Turkey (Post 2001 Crisis)”, **Journal of Faculty of Economics**, 61(2), 51-81. (in Turkish).

5. Tunalı, Çiğdem Börke (2011). “The Credit Mechanism of International Monetary Fund An Investigation for Low Income Countries”, **The Conference Journal of Financial Studies Centre**, 56(2), 69-93. (in Turkish).

6. Tunalı, Çiğdem Börke (2009). “Expectations in Economics and the Models of Expectations”, **Journal of Faculty of Economics**, 59(1), 135-168. (in Turkish).

7. Tunalı, Çiğdem Börke (2008). “New Neoclassical Synthesis Monetary Policy and Turkey”, **Journal of Faculty of Economics**, 58(2), 87-115. (in Turkish).

8. Tunalı, Çiğdem Börke (2008). “The Sustainability of Current Account Deficits in Turkey”, **Journal of Social Sciences**, 1, 163-177. (in Turkish).

9. Tunalı, Çiğdem Börke (2007). “The Problems of Turkish Current Account Balance”, **Journal of Social Sciences**, 2, 151-175. (in Turkish).

10. Tunca, Zafer, Tunalı, Çiğdem Börke (2006). “Monetary Approach to Balance of Payments”, **Journal of Faculty of Economics**, 56(1), 1-12. (in Turkish).

F. National Proceedings

1. Murat, Sedat, Tunalı, Çiğdem Börke (2017). “Quality in Higher Education: Best Applications and Suggestions for Turkey”, **Congress of Educational Research and Applications in Higher**. (in Turkish).

2. Tunalı, Çiğdem Börke (2012). “Open Innovation and Intellectual Property Rights A Theoretical Investigation”, **4th International Istanbul Economists Summit-New Idea, New Product and Intellectual Property in Competitive Economics**, 279-291. (in Turkish).

G. Other Publications

Book Translation

1. Ertok Onurlu, Merve, Tunalı Çiğdem Börke, Dayanır Aziz, Tuna Abdulkadir, Hacıoğlu, Volkan, Şener, Sefer (2016). **Macroeconomics**, Chapters translated in Turkish: (Chapter 5: The Wealth of Nations: The Definition and Measurement of Macroeconomic Indicators, Chapter 6: Aggregate Income), Beta Basım Yayın Dagitim A.S., Ed: Şener, Sefer, Istanbul.